



2010 BUSINESS MEMBERSHIP & TRADE SHOW

The Michigan Campground Operators Trade Show, sponsored by ARVC Michigan & National ARVC will be held on March 30th & 31st. 2010. Many different companies will be displaying their products and introducing their services to Michigan Campground Operators. This is the best way to display your products and services.

ARVC Michigan is the largest campground association in Michigan and one of the largest associations in the United States.

This year we have new show days. Tuesday from 2:30p.m. to 6:30p.m. and dinner will be included for all business members on Tuesday night. And then on Wednesday morning the Show will reopen from 8:30a.m. to 12:30p.m.

If you are interested in becoming an ARVC Michigan Business Member return your application as soon as possible. Booth assignment is on a first come – first served basis. There is only a limited amount of space available. Or if I can assist you in any way please do not hesitate to contact me at (989)826-5255.

Sincerely,

Wayne Purchase
Show Manager



2010 BUSINESS MEMBERSHIP & TRADE SHOW

LOCATION

Bavarian Inn Lodge & Conference Center
One Covered Bridge Lane, Frankenmuth, MI 48734

DATES

March 30 & 31, 2010

SET-UP **MONDAY MARCH 29TH - 5:00 PM TO 9:00 PM**
TUESDAY MARCH 30TH - 8:00 AM TO 2:00 PM

SHOW HOURS

Tuesday March 30th - 2:30 pm – 6:30 pm
Wednesday March 31st – 8:30 am – 12:30 pm

LODGING

Bavarian Inn Lodge & Conference Center
One Covered Bridge Lane
Frankenmuth, MI 48734
(989)652-7200

2010 BUSINESS MEMBERSHIP FEE

ARVC Michigan 2010 Business membership is \$230.00.

2010 Trade Show Booths (*Must be Business Member*)

Booths in the Trade Show are \$275.00 Per Space. Booth space is 8 X 8.

Because of the number of inquiries we have been receiving we would encourage you to return your application as soon as possible. Booth assignment is on a first come – first served basis. There is only a limited amount of space.

If you have any questions please feel free to contact Wayne Purchase at 989-826-5255



2010 BUSINESS MEMBERSHIP INCLUDES

MEMBERSHIP DIRECTORY

**A LISTING IN OUR ASSOCIATIONS MEMBERSHIP DIRECTORY:
THIS INCLUDES NAME, ADDRESS, PHONE, E-MAIL, WEB SITE & A
SHORT DESCRIPTION OF YOUR BUSINESS**

MEMBER WEB SITE

**SAME INFORMATION AS IN MEMBERSHIP DIRECTORY LISTED ON
WWW.MICHCAMPGROUNDS.ORG**

NEWSLETTER (*DISTRBUTION OF 1,500*)

**AN ARTICLE ABOUT YOUR COMPANY'S PRODUCTS OR SERVICES
WILL BE PRINTED IN OUR NEWSLETTER. (YOU MUST SUPPLY US
WITH THE ARTICLE)**

MEMBERSHIP LIST

**ON REQUEST WE WILL E-MAIL YOU AN EXCEL SPREAD SHEET OF
OUR 2010 MEMBERS. MAILING LABELS CAN BE PURCHASED FOR
\$10.00 PER SET.**

LIST OF CONVENTION ATTENDEES

**A COMPLIMENTARY LIST OF ALL CONVENTION ATTENDEE WILL
BE E-MAILED TO YOU. COMPLIMENTARY MAILING LABELS OF
CONVENTION ATTENDEE CAN BE MAILED TO YOU UPON
REQUEST. (LIST WILL BE AVAILABLE AFTER CONVENTION)**



2010 BUSINESS MEMBERS & TRADE SHOW SPONSORSHIPS

PLATINUM SPONSORSHIP **\$2,000**

THIS INCLUDES ONE BUSINESS MEMBERSHIP, ONE TRADE SHOW BOOTH & TWO FULL CONVENTION REGISTRATIONS.

GOLD SPONSORSHIP **\$1,000**

THIS INCLUDES ONE BUSINESS MEMBERSHIP & ONE TRADE SHOW BOOTH

SILVER SPONSORSHIP **\$500**

THIS INCLUDES ONE FULL CONVENTION REGISTRATION

BRONZE SPONSORSHIP **\$250**

ALL SPONSORSHIPS INCLUDE YOUR BUSINESS NAME ON ALL PRINTED CONVENTION REGISTRATION MATERIAL, SPECIAL SIGNAGE AT REGISTRATION AREA, SPONSORSHIP ANNOUNCEMENTS THROUGHOUT THE CONVENTION, YOUR SALES MATERIAL IN EVERY CONVENTION PACKET (YOU MUST SUPPLY) & SPECIAL RECOGNITION AT BOOTH.

IN ORDER TO TAKE FULL ADVANTAGE OF THE SPONSORSHIP WE MUST RECEIVE NOTIFICATION BY PHONE OR MAIL BY DECEMBER 31, 2009.



Business Membership & Trade Show Application

Firm _____

Street Address _____

City, State & Zip _____

Phone _____ Toll Free _____

Representative _____

Web Address _____

E-Mail Address _____

Short Description/Items Sold _____

Badge Names

_____	_____
_____	_____
_____	_____
_____	_____

2010 Business Membership – (required) \$230.00

2010 Booth Space - \$275.00 per Space _____ @ \$275.00 = _____

Check here if electricity is needed for booth.
Available at \$50.00 Per Booth Space. _____ @ \$50.00 = _____

Full Convention Registration _____ @ \$99.00 = _____
This includes all meals, seminars & handouts.

Platinum Sponsor _____ @ \$2,000.00 _____
This includes one business membership, one trade show booth & two full convention registrations.

Gold Sponsor _____ @ \$1,000.00 _____
This includes one business membership & one trade show booth

Silver Sponsor _____ @ \$500.00 _____
This includes one full convention registration

Bronze Sponsor _____ @ \$250.00 _____

Total _____

Check # _____ M/C _____ Visa _____ Exp Date _____

Credit Card # _____

**CHECKS ARE ALWAYS PREFERRED TO CREDIT CARDS
MAKE CHECKS PAYABLE TO ARVC MICHIGAN. MAIL TO:
ARVC MICHIGAN
325 N. MT. TOM RD. SUITE B
MIO, MI 48647
(PH) 989-826-5255
FAX 989-826-1906**