



**Michigan Campground Operators  
Fall Convention & Campground Tour  
Ramada Inn  
South Haven, Michigan**

October 17-19, 2011

**Discover the opportunities!**

Educational seminars with exciting speakers, campground & RV park tours, networking, Monday night cracker-barrel, low registration fee. Don't miss your chance to attend the only fall conference for our industry held in Michigan.

**Why Attend?**

The most important reason for you to attend this convention is to learn. You will learn from the educational seminars! You will learn by listening to the outstanding speakers! You will learn the new aspects of our camping business from the campground tour! This convention is an opportunity to visit with those experts, your friends and other industry members, for a free flowing exchange of ideas and vital information that is specifically designed to meet your needs. Your business and the industry will move forward because of your attendance.

**Cracker-barrel!**

This is your time to discuss anything and everything. The cracker-barrel has become a mainstay at the fall convention. It is your chance to ask a room full of experts in the campground industry your most important questions. Because of the great turnout the cracker-barrel is again scheduled for Monday night.

**Campground Tour!**

On Tuesday, October 18<sup>th</sup> we will set out on a bus to tour area campgrounds. There is no better way to learn new ideas than to tour campgrounds and have the opportunity to ask the owners/operators questions about how and why they do things the way they do. This year we will be visiting:

South Haven Family Campground  
South Haven Sunny Brook RV Resort  
Coloma/St. Joseph KOA  
Oak Shores Campground

## Seminars!

We have some great seminars for you this fall. Tony Rubleski, Best Selling Author of *Mind Capture: How to Awaken Your Entrepreneurial Genius in a Time of Great Economic Change*, will be sharing with us about getting and staying ahead in this changing economy.

Paul Sisson of the Department of Environmental Quality DEQ, will begin our day addressing topics which impact each of you in your campgrounds. Bring your questions as Paul will be coming in on Tuesday evening and joining us for dinner.

## Hospitality!

The convention is about relaxing, having a good time, making new friends and visiting with friends you haven't seen in a while. During the convention you will have ample opportunities in an informal atmosphere to share ideas relating to all facets of the campground industry with other campgrounds owners/operators. It's time to relax after a busy season, share stories and catch up with friends.

## How to Reserve a Room!

You can call the Ramada Lighthouse Inn and Conference Center (269) 639-9900. They will make your reservation for you. The rate is \$89.00 per night. Make sure you mention that you are with the ARVC Michigan group.

## How to Register for the Convention!

Your registration form is on the following page. Please fill it out and send it along with payment to the ARVC Michigan office before October 15<sup>th</sup>. We hope to see you in South Haven. Registration will also be accepted at the conference.

Fall Convention Agenda  
October 17 – 19, 2011

Monday, October 17, 2011

7:30pm - ?            Cracker-barrel in the Ramada Inn Meeting Room.

Tuesday, October 18, 2011

Breakfast on Your Own

9:00am        Bus Departs – We will be Geocaching and viewing Business Member product demonstrations along the way.

6:00pm        Dinner at Ramada Inn

7:15pm        Annual Meeting & Elections

Wednesday, October 19, 2011

Breakfast on Your Own

8:30am – 9:30am Paul Sisson from the DEQ

9:30am – 9:45am Break

9:45am – 11:15am Tony Rubleski, Author of *Mind Capture: How to Awaken Your Entrepreneurial Genius in a Time of Great Economic Change*

11:30am Lunch at the Ramada Inn

THANKS FOR COMING!

2011 Fall Convention Registration  
October 17 – 19, 2011  
Ramada Lighthouse Inn and Conference Center  
South Haven, Michigan

**Full Convention Package Includes:**

<b>Monday</b>	Cracker-barrel
<b>Tuesday</b>	Lunch & Dinner
<b>Wednesday</b>	Lunch

**ARVC Michigan Members:**

Full Registration \$99.00 per person \_\_\_\_\_ @\$99.00 = \$ \_\_\_\_\_

**Non-Member Registration:**

Full Non-Member Registration  
\$125.00 per person \_\_\_\_\_ @\$125.00 = \$ \_\_\_\_\_  
Total \$ \_\_\_\_\_

Method of payment:     Check                       Charge to my credit card  
  
                                  Visa                               Master Card

A Check is always preferred to a charge card!

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Campground Name \_\_\_\_\_

Attendees:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**Please register by October 15, 2011**

<b>Send to:</b> ARVC Michigan – Convention	<b>Lodging:</b> Ramada Lighthouse Inn
113 Franklin St.	1555 Phoenix Rd.
Cheboygan, MI 49721	I-96 exit 20
989-619-2608	269-639-9900